

For Immediate Release

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## **Indiana Furniture's Rockstar Task Seating Brings Standout Comfort to a Diverse Range of Users.**

JASPER, Ind., Septembers 24, 2020 – Indiana Furniture continues to set new standards for affordable, design-friendly products. Today the company will begin taking orders on the new Rockstar seating series—a modern, ergonomic collection designed to address a diverse range of users in a broad range of applications.

Rockstar features clean lines, ergonomic contours with integrated lumbar support, well-balanced proportions, and an abundance of options to create all-day, standout comfort. Choose the optional button detailing to incorporate an additional design element, specify contrasting upholstery on the seat, back, and button, or select the weight-activated control for a clean look that supports users up to 325lbs. Whether you're looking for seating to outfit private offices, workstations, or meeting areas, Rockstar has what you need to find the perfect fit.

“Created for everyday use in every application, our Rockstar chairs offer a simple design while providing maximum comfort,” says Mike Blessinger, VP of Sales & Marketing at Indiana Furniture. “This expands our seating collection to include another flexible option that fits with the rest of our portfolio, and, in turn, provides our customers with an all-in-one buying experience.”

Rockstar seating also considers the environment by using renewable and recyclable materials, allowing it to achieve indoor air and BIFMA level® certifications. To learn more about how Indiana Furniture is bringing style, function, and ease to office furniture, career opportunities, and more, go to [www.IndianaFurniture.com](http://www.IndianaFurniture.com).

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### **ABOUT INDIANA FURNITURE**

Headquartered in Jasper, Indiana since 1905, we have focused on developing relevant products at competitive prices, delivering operational excellence, and providing world-class service. Driven by our passion for craftsmanship and instinct for innovation, we actively help companies flex the function of their working spaces through a broad yet integrated portfolio of products. Every day, we are demanding a better future for ourselves, our customers, and our communities. We believe hard work and integrity are fundamental to our mission, that healthy and safe workspaces are key to long-term success, and in protecting a planet where all of us can thrive. To learn more about our capabilities, products, and services, visit [www.IndianaFurniture.com](http://www.IndianaFurniture.com).