

For Immediate Release:

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Indiana Furniture Expands Joy with New Upholstered Options.

Jasper, IN, October 4, 2019 – Indiana Furniture continues to set new standards for affordable, design-friendly products. Today the company will begin taking orders on an expanded range of upholstered options for the already-popular Joy seating line.

Originally introduced as a family of mesh-back task seating and expanded over time to include work stools, the Joy series will now offer upholstered back options, allowing customers to create a cohesive look throughout facilities while providing high performance in all types of work zones.

Joy couples style and ergonomics, and has the ability to support users up to 400lbs, providing an all-in-one solution for the diversity of employees and environments. This line offers a broad spectrum of options, including task chairs and work stools, a selection of arm styles or armless models, two mesh back colors, seats and backs upholstered in standard black fabric or vinyl, graded-in fabrics, any contract textile to suit the décor, and contrasting fabrics, a choice of polished aluminum or black bases, and a range of casters to fit all types of flooring. Find the perfect fit with the span of features, like back height adjustment, adjustable lumbar support, cantilever arms, height and width adjustable arms, optional seat slider, and synchro-tilt controls.

“The addition of upholstered back options takes our Joy seating to a whole new level for customers. Joy’s comprehensive range provides style, comfort, and ergonomics, making it ideal for everyone in every application,” says Mike Blessinger, VP of Sales & Marketing at Indiana Furniture. “Add Joy to conference and training rooms, collaboration areas, team settings, private offices, and more. Its versatility allows for the perfect fit.”

Joy considers the environment by using renewable and recyclable materials, allowing it to achieve indoor air and BIFMA level[®] certifications.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing office furnishings of the highest standards in quality and craftsmanship. Through advanced information systems and state-of-the-art technology, our company delivers a wide range of environmentally conscious products, styles, and sizes at competitive prices. To learn more, visit www.IndianaFurniture.com.