



Press Release
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For Immediate Release

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Indiana Furniture Appoints New Director of Marketing

Indiana Furniture announced Monday that Chris Rogers has joined the company as Director of Marketing. In this position, Rogers will oversee all new product development, marketing and public relations campaigns, reporting directly to Vice President of Sales and Marketing, Mike Blessinger. Rogers has a solid track record in the office furnishings industry and has held various positions in management, sales, product development, and marketing.

"We are excited to welcome aboard such a seasoned industry professional," said Indiana VP of Sales and Marketing, Mike Blessinger. "Chris's experience will be a great asset to growing the Indiana Furniture brand."

Prior to joining Indiana Furniture, Rogers served 11 years as Regional Manager, Director of Marketing and Director of Design for OFS Brands, Inc., a Huntingburg based manufacturer of office furniture.

Rogers holds a B.S. in Management from Purdue University.

About Indiana Furniture

Indiana Furniture, headquartered in Jasper, Indiana for over a century is committed to providing its customers with office furnishings of the highest standards in quality and craftsmanship. Through advanced information systems and state of the art technology we deliver a wide range of environmentally conscious products, styles, and sizes at competitive prices.