



Press Release

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Indiana Furniture Receives BIFMA level 1 and 2 Certification for More Than 40 Products in Four Product Categories

Jasper, Indiana – December 22, 2010 – Indiana Furniture a leading North American office furniture manufacturer, announced today that more than 40 of its products in four categories have received level certification from Intertek. This significant milestone indicates that 100 percent of Indiana’s product volume is now level certified.

As a leader in responsible manufacturing and social and environmental stewardship, Indiana takes its responsibility to serve as a steward of resources very seriously. “We’re thrilled with this achievement for our efforts. The level program is extremely important in providing customers a consistent, reliable and objective approach through third-party certifiers when assessing sustainable viability among products,” said Mike Blessinger, Vice President of Sales for Indiana. “We will continue to strive to reduce the environmental impact of our products, while continuing to deliver the high level of performance, style and reliability that’s synonymous with the Indiana name.”

Level is the multi-attribute, sustainability standard and third-party certification program for the furniture industry. Created by BIFMA, it has been developed to deliver the most open and transparent means of evaluating and communicating the environmental and social impacts of furniture products in the built environment. The level certification mark identifies that product has been evaluated by an independent third-party certifier.

In the level certification process, a product, and the organization and facilities that produced it, are scored according to sustainability attributes across four areas: Materials, Energy and Atmosphere, Human and Ecosystem Health and Social Responsibility. The numeric marking 1, 2 or 3 (from 1 being the lowest level; to 3 being the highest) indicates what threshold of certification the product has achieved.

Indiana's products received both level 1 and 2 certifications, with seating being level 1 certified and casegoods being level 2 certified. "We have a strong commitment to sustainability which is evident with all of our products either earning a **level 1** or **level 2** certification," says Chris Rogers, Director of Marketing, for Indiana.

For more information on Indiana's level-certified products, visit indianafurniture.com

Indiana Furniture, headquartered in Jasper, Indiana for over a century is committed to providing its customers with office furnishings of the highest standards in quality and craftsmanship. Through advanced information systems and state of the art technology, we deliver a wide range of environmentally conscious products, styles, and sizes - all at an exceptional value.

About BIFMA

Established in 1973, BIFMA's mission is to lead, advocate, inform and develop standards for the North American office and institutional furniture industry. As a not-for-profit organization, BIFMA provides an effective forum for members to cooperate and collaborate on appropriate industry issues. BIFMA develops voluntary product and industry standards that support safe, healthy and sustainable environments; publish key industry statistics; advocate for legislation and government regulation that have a direct impact on the health of the industry; and facilitate meaningful dialog and education to support their core services and the industry they serve.

About Intertek

Intertek (ITRK.L) is a leading provider of quality and safety solutions serving a wide range of industries around the world. Intertek has developed internationally recognized standards and certification programs aimed at the highest level of environmental improvements, social accountability and product performance.