

For Immediate Release

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## **Indiana Furniture Welcomes Strategic Furniture Group**

JASPER, Ind., August 27, 2018 – Today, Indiana Furniture announced Strategic Furniture Group as its new manufacturer’s representative to manage sales in the southern California region, servicing Los Angeles to San Diego and the surrounding areas.

Strategic Furniture Group is an independent rep firm with over 100 years of combined experience in all areas of contract furnishings and finishes, offering a uniquely expert and personal approach to support the needs of commercial projects. With excellent customer service and the ability to meet a wide range of client budgets and requests, Strategic Furniture Group is poised to assist a broad range of vertical markets including corporate, education, healthcare, and all levels of the government sector, among others.

“As we continue to expand our reach, product portfolio, and services, partnering with Strategic Furniture Group was a natural fit,” said Mike Blessinger, VP of Sales & Marketing for Indiana Furniture. “Like us, their goal is to exceed Dealer, Designer, and End-User expectations in everything they do and have fun while doing it. We are excited their seasoned team of professionals will now be a part of the Indiana Furniture family.”

To learn more about Strategic Furniture Group, visit their showroom, or contact them about your next project, go to [www.strategicfurnituregroup.com](http://www.strategicfurnituregroup.com).

## **ABOUT INDIANA FURNITURE**

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing office furnishings of the highest standards in quality, craftsmanship and backed by industry best customer service. Through a culture of continuous improvement, flexibility and state-of-the-art technology, our company delivers a wide range of environmentally conscious products at competitive prices. To learn more, visit [www.IndianaFurniture.com](http://www.IndianaFurniture.com).