

For Immediate Release:

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Indiana Furniture Announces Grand Opening of Chicago Showroom

Jasper, IN, June 27, 2018 – Indiana Furniture, a leading manufacturer of affordable, design-friendly workplace products, has announced the grand opening of its newly expanded Chicago Showroom and Resource Center.

Residing in the world-renowned Merchandise Mart, the redesigned space increased by 50 percent and now anchors a hallway corner on the 10th floor, suite 1054A. Partnering with internationally recognized design firm IA, Interior Architects, the new showroom was created to highlight the brand's current solutions for the modern-day work environment, showcasing the flexibility and breadth of the product portfolio.

The new showroom is full of a variety of furniture vignettes, luscious materials, and refined color palettes. Displayed throughout the showroom are Indiana Furniture's latest product introductions and expansions, including Square One, which redefines space division, the evolution of the company's best-selling casegoods lines, Canvas and Gesso, and additions to various seating and table lines. You'll find the flexibility to create customized configurations and the functionality you need to make the most of any space to support all of the ways work gets done.

The opening was strategically timed to coordinate with NeoCon, the world's leading platform and most important event of the year for the commercial design industry, which occurred June 11–13. During the grand opening, Indiana Furniture was recognized by INDEAL, the premier purchasing organization for contract furniture, for having the Best Customer Service in the industry. With this, Indiana Furniture has now been awarded customer service honors by INDEAL over the last four years.

"We've made large investments in recent years to strengthen our product portfolio and re-establish our brand as a go-to supplier. It's clear from the overwhelming response we received during our showroom opening and the NeoCon show that we're moving in the right direction," says Mike Blessinger, Vice President of Sales & Marketing. "We are also honored to be recognized by INDEAL for our overall customer service, which is a core value we continuously strive to provide."

To schedule a showroom appointment or tour, please contact Relevant Furniture Technologies at 847-217-5457.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing our customers with office furnishings of the highest standards in quality and craftsmanship. Through advanced information systems and state-of-the-art technology, our company delivers a wide range of environmentally conscious products, styles and sizes at competitive prices. To learn more, visit www.IndianaFurniture.com.