

For Immediate Release:

Date: 3 July 2018
Contact: Paula Schmidt, Director of Marketing
Phone: 800.422.5727
Email: Paula.Schmidt@indianafurniture.com

Indiana Furniture President/CEO, Max Verkamp, Elected to BIFMA Board of Directors

Jasper, IN, July 3, 2018 – The Business and Institutional Furniture Manufacturers Association (BIFMA), representing the commercial furniture industry, announced the election of new industry leaders to their Board of Directors. Among them, Max Verkamp, President and CEO of Indiana Furniture, was elected to a three-year term as a Director.

Verkamp has over 25 years of experience working in the manufacturing industry. In April 2016, he was named President and CEO of Indiana Furniture. Prior to that, he worked at MasterBrand Cabinets, the largest kitchen and bath cabinet manufacturer in North America, providing leadership in sales, marketing, IT, and operations for 23 years.

BIFMA's goal is to identify and recruit leaders with rich and diverse backgrounds to keep the leadership of the organization poised and prepared to address the dynamic changes within the markets they serve. Verkamp's many years of corporate strategic planning, development, and executing initiatives for growth will assist the non-for-profit organization in continuing to provide value and successfully serve their customers.

"I'm honored to join the BIFMA Board of Directors. This organization plays a vital role in addressing the ever-changing needs of the commercial furniture industry, and I'm looking forward to representing the various markets and working to overcome any challenges we may face moving forward," says Max Verkamp, President and CEO of Indiana Furniture.

To learn more about BIFMA, go to www.bifma.org.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing our customers with office furnishings of the highest standards in quality and craftsmanship. Through advanced information systems and state-of-the-art technology, our company delivers a wide range of environmentally conscious products, styles and sizes at competitive prices. To learn more, visit www.IndianaFurniture.com.