

For Immediate Release

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## **Indiana Furniture Debuts Bailey™ Lounge & Table Collection**

JASPER, Ind. — Indiana Furniture debuted a new collection of lounge seating and tables at NeoCon East this November. The Bailey Collection, a collaboration with designer Chris Carter, offers a distinct angle on Mid-Century modern with sculptural seats and sleek, chrome-finished steel frames. Bailey's unique angled settees and sofas support new design footprints—alongside a selection of lounge chairs, tables and a stylish ottoman.

“When Chris [Carter] approached us with this design, we knew it was what we were looking for,” said Indiana Furniture VP of Sales and Marketing Mike Blessinger. “The shape of the angled settees, the soft square tables and low arm profiles allow users to interact with each other in a setting that’s also sophisticated and elegant. These pieces don’t just start a conversation. They are the conversation.”

“The team at Indiana Furniture and I wanted to create a collection that would build on the company’s long tradition of craftsmanship while addressing today’s design needs for lounge areas, private offices and conferencing. I’m proud of the result and proud to have the collection made locally in Indiana,” said designer Chris Carter.

The Bailey Collection launched September 30 and was a media highlight at NeoCon East.



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### **About Chris Carter**

Chris Carter is an industrial designer with over two decades of experience in the contract furnishings industry. A graduate of Pratt Institute and the principal of Chris Carter Design, LLC, since 2012, Carter partners with manufacturers worldwide to design and develop products that cater to corporate, educational, healthcare, government, retail and hospitality markets.

### **About Indiana Furniture:**

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing our customers with office furnishings of the highest standards in quality and craftsmanship. Through advanced information systems and state-of-the-art technology, our company delivers a wide range of environmentally conscious products, styles and sizes at competitive prices. To learn more, visit [www.IndianaFurniture.com](http://www.IndianaFurniture.com).