

For Immediate Release



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All Products BIFMA Level 2 Certified at Indiana Furniture

Jasper, IN – Indiana Furniture has achieved the Business and Institutional Furniture Manufacturers Association’s (BIFMA) level 2 certification for all casegoods, tables and seating products. This accomplishment is testament to Indiana Furniture’s commitment to produce furniture using sustainable practices while sourcing responsible materials and defining end of lifecycle measures which are less harmful to the environment.

“Indiana Furniture prides itself on doing things right and for the right reasons,” states Bret Ackerman, President of Indiana Furniture. “Meeting level 2 of the BIFMA all-encompassing standard for sustainability for all products fell in line with our environmental goals and philosophy of continuous improvement.”

Casegoods from Indiana Furniture were previously level 2 certified while seating was level 1. After achieving FSC CoC certification in 2012, BIFMA level 2 became an easier target for all products. The company also added methods to monitor and control water usage in the manufacturing facility, formalized a chemical management plan of action for emergency response, and converted up to 20% of the energy used in the manufacturing facility to green certified renewable energy.

level® is the multi-attribute, sustainability standard for the furniture industry. It was created to deliver the most transparent means of evaluating and communicating the environmental and social impacts of furniture products in the built environment. Using multiple perspectives, it takes into account a company’s social actions, energy usage, material selection, and human and ecosystem health impacts. Indiana Furniture utilized the third-party certifier Intertek to verify it had met requirements for level 2.

Mike Blessinger, Vice President of Sales and Marketing, states, “We are pleased that through BIFMA’s program, furniture specifiers and end-users have a way to identify manufacturers and products which meet an all-encompassing sustainability standard. Our manufacturing team has worked tirelessly to implement, measure, and sustain common sense procedures to allow us to meet the stringent level 2 requirements for all products we offer.” Indiana Furniture’s level 2 certified products can be found on the level website <http://levelcertified.org/products/?man=317>.

About BIFMA:

BIFMA is the not-for-profit trade association for business and institutional furniture manufacturers. Since 1973, BIFMA's role has been to sponsor the development and refining of current and future standards, educate others on their importance and application, and translate

their necessary complexity into more easily understood and implemented formats. BIFMA monitors the state of the industry, serves as a forum for member cooperation and collaboration, interacts with international counterparts and advocates for regulatory conditions that foster value and innovation.

About Indiana Furniture:

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing our customers with office furnishings of the highest standards in quality and craftsmanship. Through advanced information systems and state-of-the-art technology, our company delivers a wide range of environmentally conscious products, styles and sizes at competitive prices. To learn more, visit www.IndianaFurniture.com.