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Indiana Furniture Strengthens Western Coverage Through Altitude Resource Group

JASPER, Ind. — August 7, 2026 — Indiana Furniture is pleased to announce the appointment of Altitude Resource Group as its new manufacturer's representative for Colorado, Utah, and Wyoming. This transition follows the decision of Matt Carroll, Mountain Contract Group, to relocate outside the territory.

Led by Principal Tom Lowenthal, Altitude Resource Group strengthens Indiana Furniture's presence across the Mountain States through added local resources and market expertise. Ange Ard and Richard Weiss will provide outside sales coverage throughout the territory, while Sarah Lind will support customers and partners through inside sales. The team will work closely to position the Indiana brand and further build relationships while also ensuring a smooth transition as Richard works towards retirement at the end of the year.

"As Indiana Furniture continues to invest in key growth markets, partnering with Altitude Resource Group strengthens our presence throughout the territory," said Mike Blessinger, Vice President of Sales + Marketing for Indiana Furniture. "Their experienced team and market knowledge will help us provide premium service and support across the region."

Altitude Resource Group is recognized for its consultative, relationship-driven approach to supporting dealers, designers, architects, and end users. The firm serves as a trusted resource throughout the project process, helping partners identify solutions that balance performance, design objectives, budget requirements, and long-term value.

"We are proud to represent Indiana Furniture and introduce its broad portfolio to our client base," said Tom Lowenthal, Principal of Altitude Resource Group. "The company's reputation for quality craftsmanship, customer service, and product innovation is well known throughout the industry. We're excited to leverage our relationships and expertise to help clients uncover new opportunities and create spaces that perform beautifully for the people who use them every day."

The partnership officially started on August 1, 2026. Contact information for the Altitude Resource Group team can be found at AltitudeResourceGroup.com. For the latest product news and company updates, follow Indiana Furniture and Altitude Resource Group on LinkedIn, Instagram, and Facebook.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana since 1905, is committed to providing office furnishings that meet high standards for quality and craftsmanship, backed by industry-leading customer service. Through a culture of continuous improvement, flexibility, and state-of-the-art technology, the company delivers a wide range of environmentally conscious products at competitive prices. To learn more, visit IndianaFurniture.com.