



## A Chair That Truly Supports.

by Indiana Furniture

Over 2.4 million. That's the estimated number of new breast cancer cases to happen globally in 2025. According to the National Cancer Institute, nearly 379,000 were estimated to occur in the United States alone. To put it into perspective, currently, every minute, four women are diagnosed with breast cancer worldwide and one woman dies from this horrible disease.

But there is hope. Breast cancer survivors make up 22% of all cancer survivors in the United States, and there are about 7.8 million women alive worldwide who have survived at least five years after a breast cancer diagnosis. Continued collaboration, awareness, and providing support, along with early detection and treatment, allow these numbers to keep growing and improving.

We've all been affected by breast cancer. We all know someone who has felt it's wrath. Maybe it's you. Or perhaps it's your mom, sister, best friend, wife, daughter, aunt, grandmother, neighbor, co-worker, or industry peer. It knows no boundaries. That's why Indiana Furniture has partnered with The Common Thread for the Cure.

Now celebrating its 25th year, The Common Thread for the Cure was established to unite the design and furnishings industry in the battle against breast cancer. While most breast cancer charities focus on research, The Common Thread for the Cure Foundation focuses on patient well-being. They support individuals in our industry who are fighting breast cancer by offering helpful financial assistance. Since being established, the Foundation has awarded more than \$2,000,000 in grants to deserving recipients across the United States, Canada, and Mexico.

And the best part? It's easy for us to work together to give back to our industry. Simply specifying designated products and textiles can make a difference for so many. Take, for example, our Dab Multi-Purpose

Seating where, with every chair ordered, we will donate a percentage of the sales to The Common Thread for the Cure. You get a quality, functional chair, the Foundation gets a donation, and individuals fighting cancer can get additional assistance. It's a win for all involved.

But that's not the only thing that makes Dab so special. Dab is a collection of stackable metal guest chairs that offer broad functionality and style versatility. With its simple design and light scaling, Dab is ideal for personal and shared offices, teaming and collaborative areas, training and learning spaces, meeting and huddle rooms, break rooms and cafés, and so much more.

Dab provides extensive design possibilities through a palette of options to outfit any space. Select from upholstered, mesh, or poly seats and backs. Choose arms or go armless. Roll with casters or opt for glides. Specify a black or aluminum leg frame. Or bring your vision to life with single or contrasting fabrics from a wide variety of graded-in or contract fabrics, vinyls, and leathers. The choice is yours.



The benefits of Dab stack up. Literally. Dab models with casters stack four high while models with glides stack seven high. Need extra seating? No problem.

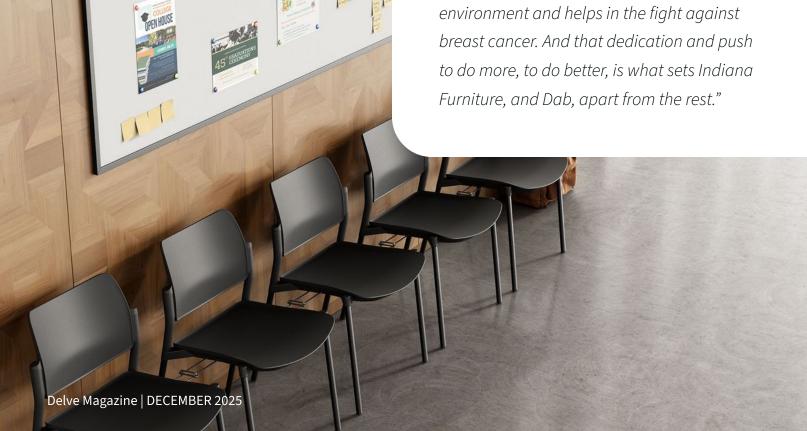
Conveniently stack Dab and tuck them in a corner or a closet until they are needed. And did we mention that Dab gangs? Use the optional, easy-to-connect ganging bracket to keep chairs evenly spaced and in place.

Perfect for applications like waiting rooms, auditoriums, universities, airports, and other public and shared spaces.

And Dab is so much more. In alignment with Indiana's deep commitment to the environment, Dab is indoor air quality and BIFMA level® certified, and the collection contributes to USGBC's LEED®, The Green Building Initiative's Green Globes®, and WELL® Programs. But, more importantly, it's inherently green. The seat, back, and arm frames are made from 70% recycled material to provide a more sustainable chair design which lessens our carbon footprint. Further, Dab is BIFMA Compliant® certified, which means it meets durability standards that allow you to specify with confidence.

As mentioned above, we will donate a percentage of the sales with every Dab chair ordered. Want to give even more? Several of our textile partners, Mayer Fabrics and Momentum Textiles, also support The Common Thread for the Cure. Add one of their designated options to the Dab chair so you have an entire product supporting a great Foundation and helping those in our industry fighting the disease.

"With its broad versatility, environmental design, and community give-back program, a little Dab truly does go a long way," says Mike Blessinger, Vice President of Sales & Marketing for Indiana Furniture and Board of Directors Member for The Common Thread for the Cure. "We set out to create a chair. that would simply fill a gap in our line while meeting the needs for a variety of applications across the officescape. We ended up with so much more. Our customers will get a quality chair that gives back to the environment and helps in the fight against breast cancer. And that dedication and push to do more, to do better, is what sets Indiana Furniture, and Dab, apart from the rest."





To learn more about Dab Seating, check out our website at

www.indianafurniture.com/products/dab

To Find an Indiana Furniture Sales Representative near you at

www.indianafurniture.com/contact/ discover-your-sales-representative

Experience what Indiana Furniture is all about or learn about career opportunities by going to **IndianaFurniture.com**, see our products firsthand at one of our twelve showrooms, or simply give us a call at **800.422.5727**. Let's rally together to support our industry and everyone in it.



If you're affiliated with the furnishings and design industries and you or an immediate family member has been diagnosed with breast cancer, you're eligible to apply for a confidential grant through The Common Thread for the Cure. These grants can be used to meet financial responsibilities so you can focus on what is most important—survival. To learn more, go to

www.commonthreadforthecure.org/grants

To donate directly to The Common Thread for the Cure or to learn about other ways that you can help, please go to

www.commonthreadforthecure.org/donate-now