

Indiana

FURNITURE

For Immediate Release:

Date: 8 August 2024
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Indiana Furniture Brings Serenity to Working Environments.

Jasper, IN, August 8, 2024 – Indiana Furniture announced today they will begin taking orders on Serenity, a new seating collection recently making its debut during NeoCon at The Mart in June. Serenity boasts a simple design coupled with superior comfort making it the perfect solution for a variety of applications and interiors, including individual workspaces, collaboration areas, meeting rooms, cafés, private nooks, and so much more.

While Serenity is a subtle and understated upholstered chair, its options give it expansive possibilities. Easily personalize Serenity through integrated arm and armless models, your choice of six bases—ranging from wood to polished aluminum and 4-leg to 5-star bases with casters—and a broad selection of wood finishes as well as graded-in and COM upholsteries, including fabric, vinyl, and leather.

“Whether you add it as guest seating in a private office or allow it to make a statement on its own, the real beauty of Serenity is its ability to complement other products and seamlessly work across environments,” states Mike Blessinger, Vice President of Sales & Marketing for Indiana Furniture. “And its sweeping form happens to be pretty comfortable too.”

Serenity’s design comes from the ongoing partnership Indiana Furniture has with Pledge Office Chairs, a UK-based company with over 55 years of experience in the design and manufacturing of high quality ergonomic, task, and upholstered seating, including Runna, Polka, Fifteen, Spirit, and Natta which may also be found in Indiana Furniture’s portfolio.

Indiana Furniture’s products are manufactured in the USA, they consider the environment by using renewable and recyclable materials—allowing them to achieve indoor air quality certifications—and comply with the mechanical standards that focus on safety and durability. All their product lines can be found on GSA Advantage and contribute to LEED®, Green Globes®, and WELL® points when configuring sustainable buildings. See their entire sustainable portfolio on the company’s website, at bifma.org, and ecomedes.com.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana since 1905, is committed to providing office furnishings of the highest standards in quality, craftsmanship and backed by industry best customer service. Through a culture of continuous improvement, flexibility and state-of-the-art technology, our company delivers a wide range of environmentally conscious products at competitive prices. To learn more, visit www.IndianaFurniture.com.