



CAPTURE THE VIBE

Serenity

Whether it's the rhythm of a favorite song, the warmth of a sun-kissed afternoon, or the buzz of a lively crowd, vibes have a way of enveloping us. And that's exactly what you'll experience with Indiana Furniture at this year's NeoCon. From the unveiling of their new Design Studio to the flowing curves of Serenity, the effervescence of champagne to the electric collaboration of Synergy... you'll feel it.

And let's not forget the vibe of connection—those moments of shared experiences, of conversation, of laughter, coupled with the ripple effect of great design and the elements that weave us all together.

Join Indiana Furniture at The Mart, Suite 1042, during the show to capture your daily dose of good vibes. Throughout the day, grab a coffee or raise your champagne flute as they celebrate their new space—a destination for elevated design mixed with today's practicality. Take in the beauty and flexibility of their latest product additions. Be inspired by advanced specification tools to easily bring it all together. Then, before you call it a day on Monday and Tuesday, vibe with them at Happy Hour starting each day at 3:00pm.

The company's new Chicago Design Studio, located on The Mart's 10th floor and just down the hall from their previous space, offers additional square footage, views of the Chicago skyline and river, and an infrastructure that's more suitable for configuring furniture for today's and tomorrow's needs.

This new space will feature a broad mix of their established products in casegoods, tables, seating, and space division, and will highlight newly launching products being debuted at NeoCon. Visitors will have a thoughtfully designed place to experience smart design coupled with functionality, as well as a variety of tools that will make specification easier, including a new partnership and the launching of an online configurator.

Products making their NeoCon debut include Dab Seating, the Serenity Collection, and Synergy Collaboration.



A LITTLE DAB GOES A LONG WAY

Dab is multi-purpose, stackable seating that offers a broad range of functionality and style, and is ideal for personal and shared offices, teaming and collaborative areas, training and learning spaces, meeting and huddle rooms, break rooms and cafes, and so much more.

Dab provides extensive design possibilities through a palette of options to outfit any space. Select from upholstered, mesh, or poly seats and backs. Choose arms or go armless. Roll with casters or opt for glides. Specify a black or aluminum leg frame. Or bring your vision to life with single or contrasting fabrics from a wide variety of graded-in or contract fabrics, vinyls, and leathers. The choice is yours.

Models with casters stack four high while models with glides stack seven high. Or use the optional, easy-to-connect ganging bracket to keep chairs evenly spaced and in place. Perfect for applications like waiting rooms, auditoriums, universities, airports, and other public and shared spaces.

In alignment with Indiana's deep commitment to

the environment, Dab is indoor air quality and BIF-MA level® certified, and the collection contributes to USGBC's LEED® and The Green Building Initiative's Green Globes® Programs. But, more importantly, it's inherently green. Seat, back, and arm frames are made from 70% recycled material to provide a more sustainable chair design which lessens our carbon footprint.

And with every Dab chair ordered, Indiana Furniture will donate a percentage of the sales to The Common Thread for the Cure, a foundation dedicated to the battle against breast cancer. Since being established, the foundation has awarded more than \$1,000,000 in grants to deserving recipients in the United States, Canada, and Mexico. If you're affiliated with the furnishings and design industries and you or an immediate family member has been diagnosed with breast cancer, you're eligible to apply for a confidential grant through The Common Thread for the Cure. These grants can be used to meet financial responsibilities so you can focus on what is most important—survival. To learn more, go to www.commonthreadforthecure.org.

PEACE + VERSATILITY

The Serenity Collection offers subtle and understated upholstered chairs with a sweeping form to provide superior comfort. The simple design makes it the perfect solution for a variety of applications including individual workspaces, meeting rooms, and more.

Serenity is easily personalized through integrated arm and armless models, the selection of five base options—ranging from wood to polished aluminum and 4-Leg to 5-Star bases with casters, as well as a broad selection of wood finishes and graded-in and contract upholsteries, including fabric, vinyl, and leather.

And Serenity is responsible too. It considers the environment by using renewable and recyclable materials, and complies with the mechanical standards that focus on safety and durability.

THE ENERGY OF COLLABORATION

As the workforce changes and offices embrace new hybrid and collaborative work models, the way we work in spaces is evolving. Sometimes we need to work alone, sometimes in a small team, and sometimes as a large group. Spaces ebb and flow as workers come together to collaborate and then move apart for privacy. That's where Synergy comes in.

Synergy allows users to easily configure and reconfigure spaces to support these fluid work styles.

Introducing a new collection of partitions, tables, and seating to create spaces in an impromptu way without the need for complex architecture. This line promotes flexibility to adapt to different interactions, forming areas to gather, separate, and then gather again...all in personalized ways, and all within the same open space.

Synergy offers a functional range of partitions, including options for storage, TV mounts, tackboards, dry erase boards, laminate panels, corner applications, lockers, planters, shelving, recycling, and more. Pair the dividers with a thoughtful portfolio of soft rectangle and view-shaped seated, counter, and standing height tables, available as freestanding or with casters. Then add Synergy's seated, counter, and bar height stools and benches to complete your spaces.

The line boasts a large selection of laminates, wood finishes, and graded-in and contract upholsteries, including fabric, vinyl, and leather, allowing nearly limitless designs to meet your vision. And it's responsible too. Synergy considers the environment by using renewable and recyclable materials, and complies with the mechanical standards that focus on safety and durability.





Synergy



Dab



Serenity

To bring it all together and make visualizing and specifying office furniture easier, Indiana Furniture will be adding several tools. One of them is an online configurator to quickly select and option products from their seating and tables offering. The configurator will be launching around NeoCon and conveniently located on the company's website under Resources as well as on applicable product pages.

They've also partnered with Thumbprint Furniture. Thumbprint is "Furniture Design, Simplified." This new tool is dedicated to simplifying the commercial furniture design and specification process through best-in-class technology. Thumbprint is a furniture-centric software that reflects the way furniture packages are actually designed, specified, and managed. It takes interiority into consideration so users can make both global and local changes to the furniture package. And, most importantly, it automates

the most tedious aspects of specification to allow for more bandwidth for the creative, people-centric aspects of the furniture process. To learn more, go to www.thumbprintfurniture.com.

From a new Design Studio to product additions to powerful tools, Indiana Furniture has a lot to vibrate about. So go ahead, stop by their new space at **The Mart, Suite 1042**, during NeoCon to experience what it's all about, and immerse yourself in the vibe.

Indiana
FURNITURE