

Date: 22 August 2023
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Indiana Furniture's Rockstar Enhancements Bring Unparalleled Comfort to Task Seating.

Jasper, IN, August 22, 2023 – Indiana Furniture announced today they will begin taking orders for enhancements to the already popular Rockstar seating series. These additions provide enhanced, one-of-a-kind comfort and more options for personalization, allowing the chair to meet a broader range of user needs, as well as applications.

Rockstar was added to Indiana Furniture's portfolio several years back and features a sleek, yet shapely profile with ergonomic contours and well-balanced proportions, and boasts a range of back height, arm, button, base, control, and caster options. But Indiana Furniture wanted to take it a step further. The series has not only been fine tuned to heighten the overall comfort, another back style and new arm option have been added.

The line now offers two styles: Rockstar Roadie and Rockstar Headliner. Rockstar Roadie brings you a slim design with big comfort, while Rockstar Headliner steals the show with an ultra-thick, sink-into-it design—both are perfect for individual workspaces, meeting rooms, and more.

Other features include:

- A new Fixed Cantilever Arm suited well for conferencing and private offices
- Optional Button Detailing on the Roadie models
- Weight-Activated Controls rated up to 325lbs
- Contrasting Upholstery Options
- A nearly limitless range of Graded-In and Contract Fabric, Vinyl, and Leather Options

"Rockstar is now synonymous with comfort," stated Mike Blessinger, Vice President of Sales & Marketing for Indiana Furniture. "It's all about the comfort, not only for the user, but also in how the styles effortlessly integrate with any design concept. These enhancements propel Rockstar to the forefront of options for task and swivel seating. I encourage you to have a seat. You'll quickly understand why we aptly named it Rockstar."

Indiana Furniture's products are manufactured in the USA, they consider the environment by using renewable and recyclable materials, allowing them to achieve indoor air and BIFMA level® certifications, and meet or exceed the standards set forth by BIFMA Compliance®, giving you confidence in the construction and durability of the offerings. See the entire sustainable portfolio on the company's website, at bifma.org, mortarr.com, and ecomedes.com.

To learn more about these enhancements and other ways Indiana Furniture is bringing style, function, and ease to office furniture, go to www.IndianaFurniture.com.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing office furnishings of the highest standards in quality, craftsmanship and backed by industry best customer service. Through a culture of continuous improvement, flexibility and state-of-the-art technology, our company delivers a wide range of environmentally conscious products at competitive prices. To learn more, visit www.IndianaFurniture.com.