

Date: 30 May 2023
Contact: Paula Schmidt, Director of Marketing
Phone: 800.422.5727
Email: Paula.Schmidt@indianafurniture.com

Discover Indiana Furniture's Game-Changing Solutions For Today's Evolving Workspaces.

Jasper, IN, May 30, 2023 – Indiana Furniture continues to set new standards for affordable, design-friendly products. Considered a catalyst for workplace environments, they offer products that effortlessly work together to not only bring designers' visions to life but to also meet the functional needs of users. Today the company announced an expansion of their portfolio with two new tables series, two new seating lines, and over a dozen new surface materials—all of which provide the style and flexibility to integrate with each other to provide a comprehensive solution for today's evolving spaces.

Indiana Furniture will proudly showcase Catalyst Tables, Strut Tables, Rockstar Seating, Gleem+ Seating, and new laminates and finishes at NeoCon this June in Suite 1054A.

"We're taking our products to another level of design," says Mike Blessinger, Vice President of Sales & Marketing for Indiana Furniture. "Expanding our portfolio to include more models and options with premium details allows us to better meet the needs of our clients and their diverse levels of style, all while seamlessly working with our current offering."

Indiana Furniture's new Catalyst Tables blend desired aesthetics, functionality, and technology to deliver effective options for all types of meeting needs and spaces. The line boasts a broad selection of veneers, laminates, and glass, a variety of top shapes, a vast range of sizes spanning from 30"D to 60"D and 30"W to 240"W, integrated power/data, and a variety of heights. However, the real beauty is in the mix of veneer, laminate, and metal base options. The veneer and laminate bases feature a built-in trough, smart wire management, and accent elements to enhance the overall style. The design versatility feels nearly endless.

But it doesn't stop there. An assortment of storage and accessory units, like buffets, integrated waste bins, lecterns, and more, provide the ability to complete an entire space. Whether you're outfitting a breakroom, shared office, large board room, or executive office, Catalyst has the table solution for your space and style. Catalyst is available for order on June 12.

Designed with minimalist lines and angles, Strut Tables establishes modern versatility for any work environment. Originally launched into their portfolio as an option across casegoods and tables series, the popularity of the leg design has compelled Indiana Furniture to make Strut its own line. Whether you're looking to outfit a small meeting space, café, board room, huddle spot, or private office, Strut accommodates all types of meeting and gathering spaces. And the stylish simplicity allows it to fluidly complement other furniture to create a seamless integration across environments.

Strut offers worksurface height tables in a variety of top shapes across a broad range of sizes from 42"x42" to 60"x240", and everything in between. Select from a vast range of veneer finishes, laminate colors, and glass options, then add functionality through power/data ports and storage

pieces. The legs, available in aluminum or black, feature integrated wire management to easily route power and data cables to the floor. Strut Tables are available for order June 12.

Rockstar was added to Indiana Furniture's portfolio several years back and features a sleek, yet shapely profile, a broad range of back, arm, base, and caster options, as well as weight-activated controls. But Indiana Furniture wanted to take it a step further. The chair not only has been fine tuned to heighten the overall comfort, another back style has been added to expand upon usage and applications.

Meet the new Rockstar Roadie and Rockstar Headliner task chairs. Rockstar Roadie brings you a slim design with big comfort, while Rockstar Headliner steals the show with an ultra-thick, sink-into-it design perfect for individual workspaces, meeting rooms, and more. Launching in late summer, the one-of-a-kind comfort of Rockstar is sure to debut at the top of the charts.

When it comes to healthcare spaces, it's about creating comfort. Gleem+ does just that. This recently introduced wood seating line ensures comfort, durability, and ease of cleaning to meet the demands of healthcare facilities. Designed for high traffic and multi-use areas, like patient rooms, caregiver spaces, community spaces, and administrative support areas, Gleem+ provides an array of high capacity and bariatric models to offer solutions for a diverse range of users up to 400 and 600lbs.

Choose from a variety of single seat, two- and three-seat tandem, bariatric, patient, and easy access models to configure the perfect space. Pair with ganging and freestanding tables in your choice of veneer, HPL, or TFL tops to complete your look. Add optional arm caps to protect the finish and extend the look and function. And with a broad spectrum of graded-in and contract fabric, vinyl, and leather, it's effortless to create a seamless look without sacrificing function or comfort, providing a thoughtful and inviting experience across entire floors, wings, and facilities.

Available in early June, eight new laminates and four new veneer finishes, along with coordinating seating finishes, will join the already vast materials program. The result is a holistic palette inspired by nature. A relevant light-to-dark spectrum that adds to the beauty of any environment and features low-emitting finish systems to meet indoor air quality standards which support sustainable initiatives in the workplace. From the depth of the veneers and laminates to the enduring metal, stone, and patterned acrylics, their comprehensive program was thoughtfully selected to complement Indiana Furniture's entire portfolio of products, giving complete freedom to create a desired space.

Since 1905, Indiana Furniture has proven its commitment to a sustainable future by supporting the standards and programs that protect the natural world and human health. And now they've partnered with ecomedes + Mortarr to streamline the selection of sustainable products for tens of thousands of A+D professionals, building owners, developers, CREs, specifiers, procurement teams, and others.

ecomedes provides a solution to save time and money while catapulting environmental, social, and governance compliance. Mortarr is a search and discovery engine custom-built for commercial construction and design professionals. Together the platforms digitally connect professionals with products and services, like Indiana Furniture, across all industry sectors and verticals to drive sustainable practices.

This new partnership aligns seamlessly with Indiana Furniture's strong sustainability story, which includes 100% of their products being BIFMA level® certified, BIFMA Compliant® certified, TSCA Title VI/Carb Compliant, Intertek Indoor Air Environmental certified, and contribute points to the LEED® program. In addition, 100% of their casegoods and tables lines have Indiana Furniture's UV topcoat finish, UVAdvantage Plus, which scored a perfect 5 out of 5 in independent testing for durability and employs a sustainable process with reduced pollutants and a system to recapture then reuse excess finish.

"Our broadened portfolio effortlessly integrates to flex the style, function, and comfort of working spaces," added Blessinger. "Whether you're looking to get the most out of shared environments, make a statement in a private office, or anything in between, our designs fluidly blend into any interior concept."

To learn more about these new launches and other ways Indiana Furniture is bringing style, function, and ease to office furniture, go to www.IndianaFurniture.com.

ABOUT INDIANA FURNITURE

Indiana Furniture, headquartered in Jasper, Indiana for over a century, is committed to providing office furnishings of the highest standards in quality, craftsmanship and backed by industry best customer service. Through a culture of continuous improvement, flexibility and state-of-the-art technology, our company delivers a wide range of environmentally conscious products at competitive prices. To learn more, visit www.IndianaFurniture.com.