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*Dab by Indiana Furniture,
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A Little Dab Goes a Long Way

By Indiana Furniture



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Dab by Indiana Furniture

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Indiana Furniture is kicking off the new year by adding a multi-purpose seating series to their already expansive portfolio. Say hello to Dab.

Dab is a collection of stackable metal guest chairs that offer broad functionality and style versatility. With its simple design and light scaling, Dab is ideal for personal and shared offices, teaming and collaborative areas, training and learning spaces, meeting and huddle rooms, break rooms and cafés, and so much more.

Dab provides extensive design possibilities through a palette of options to outfit any space. Select from upholstered, mesh, or poly seats and backs. Choose arms or go armless. Roll with casters or opt for glides. Specify a black or aluminum leg frame. Or bring your vision to life with single or contrasting fabrics from a wide variety of graded-in or contract fabrics, vinyls, and leathers. The choice is yours.

The benefits of Dab stack up. Literally. Dab models with casters stack four high while models with glides stack seven high. Need extra seating? No problem. Conveniently stack Dab and tuck them in a corner or a closet until they are needed. And did we mention that Dab gangs? Use the optional, easy-to-connect ganging bracket to keep chairs evenly spaced and in place. Perfect for



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applications like waiting rooms, auditoriums, universities, airports, and other public and shared spaces.

But Dab is so much more than a functional chair with a pretty face.

In alignment with Indiana's deep commitment to the environment, Dab is indoor air quality and BIFMA level® certified, and the collection contributes to USGBC's LEED® and The Green Building Initiative's Green Globes® Programs. But, more importantly, it's inherently green. Seat, back, and arm frames are made from 70% recycled material to provide a more sustainable chair design which lessens our carbon footprint.



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And with every Dab chair ordered, we will donate a percentage of the sales to The Common Thread for the Cure, a foundation dedicated to the battle against breast cancer. While most breast cancer charities focus on research, The Common Thread for the Cure Foundation focuses on patient well-being. They support individuals in our industry who are fighting breast cancer by offering helpful financial assistance. Since being established, the foundation has awarded more than \$1,000,000 in grants to deserving recipients in the United States, Canada, and Mexico. If you're affiliated with the furnishings and design industries and you or an immediate family member has been diagnosed with breast cancer, you're eligible to apply for a confidential grant through The Common Thread for the Cure. These grants can be used to meet financial responsibilities so you can focus on what is most important—survival. To learn more, go to www.commonthreadforthecure.org.

Want to give even more? Several of our textile partners, Mayer Fabrics and Momentum Textiles, also support The Common Thread for the Cure. Add one of their designated options to the Dab chair so you have an entire product supporting a great foundation and helping those in our industry fighting the disease.

"With its broad versatility, environmental design, and community give-back program, a little Dab truly does go a long way," says Mike Blessinger, Vice President of Sales & Marketing for Indiana Furniture and Board of Directors Member for The Common Cure for the Thread. "We set out to create a chair that would simply fill a gap in our line while meeting the needs for a variety of applications across the officescape. We ended up with so much more. Our customers will get a quality chair that gives back to the environment and helps in the fight against breast cancer. And that dedication and push to do more, to do better, is what sets Indiana Furniture, and Dab, apart from the rest."

Stay tuned for even more introductions launching in 2024 and beyond, including new guest seating and lounge additions, as well as a highly collaborative solution that's on point for today's flexible environments.

To experience what Indiana Furniture is all about or learn about career opportunities, check out their website at IndianaFurniture.com, see their products firsthand at one of their thirteen showrooms, search their entire green line at ecomedes.com, or simply give them a call at 800.422.5727.

